Larnaca, 12/07/2024

**Lidl Cyprus achieves remarkable success at the Cyprus Responsible Business Awards 2023**

**With 16 honorary awards, Lidl Cyprus proves its commitment to excellence, environmental responsibility, consumer satisfaction and the well-being of its human resources for yet another year.**

Lidl Cyprus once again proves its leadership position and its commitment to excellence by securing a total of **16 awards at this year's prestigious Cyprus Responsible Business Awards 2023**. These awards highlight the outstanding achievements of businesses in 8 vital areas of business operation and which are fundamental to organisational success.

**Lidl Cyprus, pioneer in sustainable and responsible business practices**, was honoured with multiple awards in the categories of ‘Excellence in Collaboration', 'Investment Model', 'Employees', 'Environmental/Sustainable Development', 'Private Business' and 'Technology for the Common well-being’, thus reaffirming its commitment to sustainability and ethical business practices.

Specifically, Lidl Cyprus received the following awards:

* **Gold award** in the ‘Long-Term Investment’ Category (more than 2 years) for their Green Investments.
* **Gold award** in the ‘Diversity, Inclusion, Equal opportunities’ Category for their #teamLidl, together in equality.
* **Gold award** in the ‘Zero Waste’ Category for their actions and strategy of ‘Zero Waste’ initiative.
* **Gold award** in the ‘Digital Education and Skills’ Category for their employee training and skills development – ​​New Warehouse Structure.
* **Silver award** in the ‘Business Cooperation- Local Community/ State’ Category for their ‘Food Academy for Kids’ programme at the Lidl Food Academy.
* **Silver award** in the ‘Diversity, Inclusion, Equal opportunities’ Category for their ‘Cook Together, Become One’ programme.
* **Silver award** in the ‘Volunteer Programme’ Category for the cleaning up of the Pediaios Linear Park with the contribution of #teamLidl.
* **Silver award** in the ‘Management of Natural Resources’ Category for their electronic price tags – ESL.
* **Silver award** in the ‘Recycling’ Category for their Educational Environmental Programme ‘mind REset’.
* **Silver award** in the ‘Education/Scholarships’ Category for their ‘Food Academy for Kids’ programme at the Lidl Food Academy.
* **Bronze award** in the ‘Business-NGO Cooperation’ Category for their Educational Environmental ‘mind REset’ Programme.
* **Bronze award** in the ‘Energy Management’ Category for its effective energy management strategy.
* **Bronze award** in the ‘Supply Chain’ Category for their automatic AutoDispo ordering system.
* **Bronze award** in the ‘Society’ Category for their support towards the Cyprus Anti-Cancer Society.
* **Bronze award** in the ‘Education/Scholarships’ category for its Sustainable Gastronomy Competition.
* **Bronze award** in the category ‘Education/Scholarships’ for its Educational Environmental Programme ‘mind REset’.

These distinctions are **proof of Lidl Cyprus’ constant dedication towards improving** every aspect of its operation, from environmental responsibility to consumer satisfaction and their employees’ well-being.

Upon receiving the awards, **Vasilis Lagogiannis, Lidl Cyprus’ General Manager** said: *“None of this would have been possible without the contribution of the entire #teamLidl. The commitment and passion that shows each of us every day for the common good is admirable. Our CSR accolades are not just a title, but a testament to our social footprint which is achieved when we work with consistency, dedication and unity on the road to a better tomorrow.”.*

Lidl Cyprus **remains committed to its** **development plan**, constantly seeking new ways to be innovative and improve itself, ensuring that the company not only meets, but also exceeds its customers’ expectations, as well as those of its employees and community partners.

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